



**State of the School**  
**2007-08 Quarterly Meeting**  
**April 10, 2008**

# Dover PTO agenda

---



- Mission
- 2007-08 initiatives
- 2007-08 actions toward mission
- Fundraising
- Budget to actual

# Mission

---



## Strengthen Chickering community

1. Enable communications between school and families
2. Provide volunteers for school/classrooms
3. Fund Chickering projects

# 2007-08 Initiatives

---



- **Go Green!** Reduce, Reuse, Recycle
  - Touch all areas: electronic communication, Curriculum Enrichment, speakers, special projects (energy, outdoor classroom)
  - Unite fundraising programs
- **Build community**
  - Broaden participation in leadership, volunteers, meetings, events, fundraising
  - Identify and help solve problems via task forces
  - Increase communication

# 2007-08 actions

---



- **Mission 1: Communications**
  - Monthly newsletters
  - Electronic (**Go Green!**)
    - DoverPTO.org
    - Chickering weekly e-mail blast
    - Email, e.g. survey on school photographer
  - Outreach to working parents
    - Conference call availability for meetings
    - Dads, Donuts and Drop-off with Dover Dads Group
    - DEDA
  - External
    - Press releases, newspaper, cable, *PTO Today*
  - Collaborations
    - Dover School Committee, School Advisory Council, Pine Hill CSA, Dover Mothers Association, Dover Dads Group

# 2007-08 actions

---



- **Mission 2: Volunteer services**
  - 131 initial volunteers: +75% from 06-07
  - 67 Board members and committee (co-)chairs
  - Thousands of volunteer hours
    - Directory
    - Open House babysitting for 150+ kids
    - New parent welcome
    - 29 room parents: classroom help, emergency contact phone tree
    - Library
    - Picture day
    - Dr. Davis retirement party
    - Playground task force and volunteers
    - Books from the Heart
    - Staff appreciation
    - Fifth grade graduation

# 2007-08 actions

---



- **Mission 3: Fund Chickering projects**
  - Curriculum enrichment -- 50-55% of budget
    - 36 programs tied directly to curriculum:  
K-5 grade-specific, Chickering-wide, Understanding our Differences
  - Classroom/teacher support -- 30-35%
    - Direct funds (\$250/\$150/\$50), teacher grants (\$5k+), classroom library (\$4k), Star Jar (\$1k), Books from the Heart (340 books)
    - Staff appreciation: yoga sessions, coffee cart
  - Chickering community -- 10%
    - Outdoor classroom
    - Community outreach:  
Speakers, Symphony, charitable outreach (coordinate external requests)
    - Energy task force
    - Free water bottles
    - Projects with Dover Recycling Committee:  
Tips of the day, America Recycles Day

# 2007-08 actions

---



- Internal operations
  - Organization structure & job descriptions
  - Updating by-laws
  - Treasury
    - Audit committee
    - Investment policy
  - Volunteer processes
    - Room parent selection
    - Nominations

# Fundraising

---



- Goal = Hit budget target with streamlined programs *and* broader participation
  - 54% participation in fundraising
    - 41% from Spring event (55% of Kindergarten)
  - 67% participation in programs including Books from the Heart
- 2007-08 **Go Green!** programs
  - Products: Tupperware, canvas shopping bags
  - Free \$ for Chickering
    - Box Tops for Education, Target, EcoPhones.com (recycling)
  - Check-writing campaign
  - Spring community event

# Budget to Actual



		2008 Budget		2008 Actual	
<b>Cash Inflow</b>					
Fundraising	Directories, excuse pads, school pics	\$	4,500	\$	7,437
	Product sales		10,000		1,174
	Check writing campaign		10,000		29,088
	Spring event(s)		35,000		48,533
	Easy \$ for Chickering		-		1,004
	Misc (Dover Days, Books from the Heart)		2,000		1,253
		\$	<b>61,500</b>	\$	<b>88,489</b>
<b>Cash Outflow</b>					
Curriculum Enrichment		\$	37,000	53%	\$ 19,643 54%
Classroom / teacher support	Teacher direct funds		10,600		5,187
	Teacher grants		5,000		4,170
	Classroom library/balanced literacy		3,900		1,303
	Staff hospitality, retirement gifts		1,750		312
	Star Jar		1,000		-
			22,250	32%	10,972 30%
Community	Community outreach (speakers, charitable)		1,500		238
	Chickering community		5,300		4,328
			6,800	10%	4,566 13%
PTO administration			3,400	5%	1,120 3%
	<b>Total Cash Outflow</b>	\$	<b>69,450</b>		\$ <b>36,300</b>
	<b>Increase/(Decrease) in reserve funds</b>	\$	<b>(7,950)</b>		\$ <b>52,188</b>

April 10, 2008